

Guinness Global Money Managers



C - 31.10.2022

This is a marketing communication. Please refer to the prospectus and KIID for the Fund, which contain detailed information on the Fund's characteristics and objectives before making any final investment decisions.

Fund Facts

Fund launch	31.12.2010
Strategy launch	31.12.2010
Managers	Will Riley, Tim Guinness
Fund size	\$11.0m
Strategy size	\$11.0m
Benchmark	MSCI World TR
Region	Global
IA sector	Financials and Financial Innovation
Base Currency	USD
Structure	OEIC (UCITS)
Domicile	Ireland
ISA eligible	Yes
Reporting status	Yes
Pricing	Daily, forwards
Valuation	2300 Dublin time
Year end	31 December
Custodian	Brown Brothers Harriman

Top 10 holdings	%
Raymond James Financial	7.1
Nasdaq	6.0
Ameriprise Financial	5.9
Ares Management	5.1
Blackstone Group	4.6
Blackrock	4.4
AllianceBernstein	4.2
State Street	4.1
KKR	4.0
Banca Generali	3.9
Top 10 holdings	49.2
Number of holdings	30

Country	%
USA	66.2
UK	13.5
Italy	7.1
Switzerland	3.7
Canada	2.8
South Africa	2.4
Hong Kong	2.1
Cash	2.2
100.0	100.0

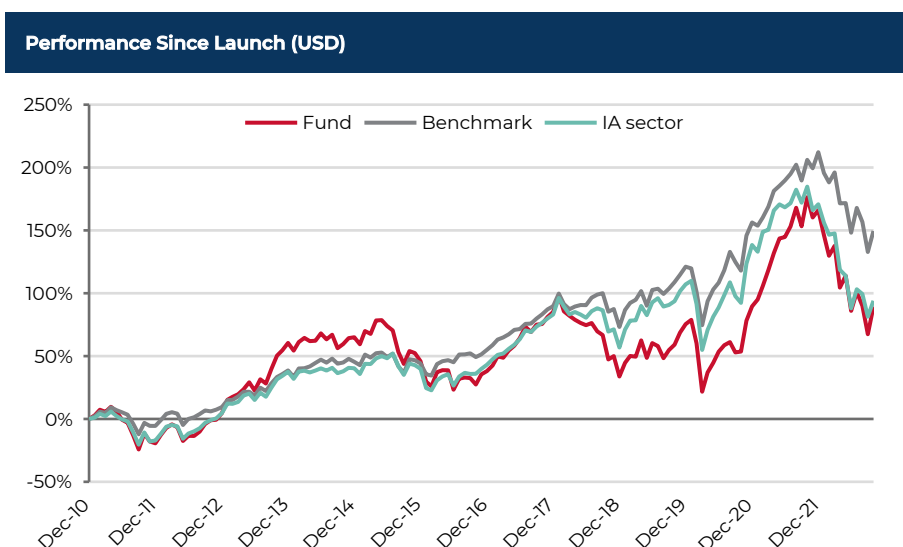
Sector	%
Large diversified asset manager	30.9
Midsize diversified asset manager	26.4
Asset Management & Custody Banks	15.9
Alternative asset manager	9.3
Exchanges & Custody Banks	6.0
Small diversified asset manager	5.2
Wealth management	3.8
Security & Alarm Services	0.3
Cash	2.2
100.0	100.0

Risks

Guinness Global Money Managers Fund is an equity fund. Investors should be willing and able to assume the risks of equity investing. The Fund invests only in companies involved in asset management and other related industries; it is therefore susceptible to the performance of that one sector, and can be volatile. The value of an investment and the income from it can fall as well as rise as a result of market and currency movement; you may not get back the amount originally invested. Details on the risk factors are included in the Fund's documentation, available on our website.

Source FE fundinfo to 31.10.22. Investors should note that fees and expenses are charged to the capital of the Fund. This reduces the return on your investment by an amount equivalent to the Ongoing Charges Figure (OCF). The current OCF for the share class used for the fund performance returns is 1.99%. Returns for share classes with a different OCF will vary accordingly. Transaction costs also apply and are incurred when a fund buys or sells holdings. The performance returns do not reflect any initial charge; any such charge will also reduce the return.

Performance (to Month End) - Past performance does not predict future returns						
	1 Month	YTD	1 yr	3 yr	5 yr	10 yr
Fund (USD)	+13.1%	-28.8%	-31.5%	+19.1%	+7.9%	+91.4%
Benchmark (USD)	+7.2%	-20.1%	-18.5%	+19.5%	+36.2%	+135.3%
IA sector (USD)	+7.0%	-28.4%	-31.9%	+0.2%	+9.9%	+95.8%
Fund (GBP)	+9.0%	-16.8%	-19.0%	+32.9%	+23.6%	+166.2%
Benchmark (GBP)	+3.9%	-6.0%	-2.9%	+34.3%	+57.1%	+229.3%
IA sector (GBP)	+3.7%	-15.7%	-18.9%	+12.6%	+26.7%	+174.0%
Fund (EUR)	+11.4%	-18.6%	-20.3%	+33.5%	+26.4%	+149.4%
Benchmark (EUR)	+6.2%	-8.0%	-4.6%	+34.9%	+60.5%	+208.6%
IA sector (EUR)	+6.0%	-17.6%	-20.2%	+13.1%	+29.5%	+156.7%



Fund Profile

Aim

Long-term capital growth

Investment Case

Provides global exposure to the growth potential of asset managers. Successful asset managers can grow very rapidly, particularly in rising markets. Their risk-return characteristics are especially attractive, since they tend to require relatively little capital to grow. Asset management is also a growing global sector: assets under management are rising faster than underlying equity markets.

Process

50% top-down, 50% bottom-up. Value bias in bottom-up stock selection.

Portfolio

Equities of companies in asset management, wealth management, stock exchanges and custodian and trustee services.

Concentrated equally-weighted portfolio of 30 positions. Majority of Fund invested in stocks over \$500m in size.

Investment Objective

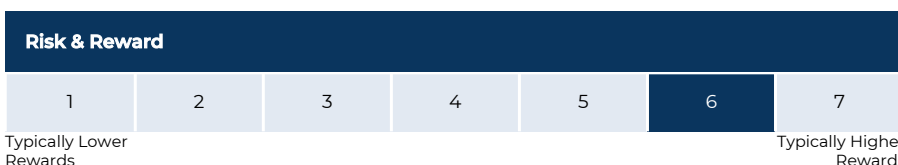
An equity fund that invests primarily in globally based companies principally engaged in the provision of asset management services.

The Fund is actively managed and uses the MSCI World Index as a comparator benchmark only.

Share classes						
Class	Currency	Acc/Dist	OCF	Maximum Initial Charge	ISIN	Bloomberg
C USD Acc	USD	Acc	1.99%	5%	IE00B3QW5Z07	GUGLMMB ID
C GBP Acc	GBP	Acc	1.99%	5%	IE00B64PRP62	GUGLMMC ID
C EUR Acc	EUR	Acc	1.99%	5%	IE00BGHQF748	GUGLMCE ID

Other share classes at other fee structures and currencies exist. Not all share classes are registered for sale in all countries where the Fund is registered for sale.

Lower RiskHigher Risk



This indicator shows how much a fund has risen and fallen in the past, and therefore how much a fund's returns have varied. It is a measure of a fund's volatility. The higher a fund's past volatility the higher the number on the scale and the greater the risk that investors in that fund may have made losses as well as gains. The lowest number on the scale does not mean that a fund is risk free. The fund has been classed as 6 because its volatility has been measured as above average to high.

Calendar Year Performance - Past performance does not predict future returns										
	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012
Fund (USD)	+40.4%	+8.1%	+31.1%	-27.7%	+34.1%	-5.4%	-11.5%	+2.8%	+53.5%	+29.6%
Benchmark (USD)	+21.8%	+15.9%	+27.7%	-8.7%	+22.4%	+7.5%	-0.9%	+4.9%	+26.7%	+15.8%
IA sector (USD)	+13.6%	+15.1%	+32.0%	-14.3%	+27.9%	+2.3%	-0.3%	+2.0%	+31.6%	+26.1%
Fund (GBP)	+41.7%	+4.7%	+26.1%	-23.3%	+22.5%	+12.9%	-6.4%	+9.2%	+50.8%	+24.2%
Benchmark (GBP)	+22.9%	+12.3%	+22.7%	-3.0%	+11.8%	+28.2%	+4.9%	+11.5%	+24.3%	+10.7%
IA sector (GBP)	+14.6%	+11.6%	+26.9%	-9.0%	+16.9%	+22.0%	+5.5%	+8.4%	+29.2%	+20.6%
Fund (EUR)	+51.1%	-0.9%	+33.5%	-24.1%	+17.8%	-2.6%	-1.5%	+17.1%	+47.0%	+27.9%
Benchmark (EUR)	+31.1%	+6.3%	+30.0%	-4.1%	+7.5%	+10.7%	+10.4%	+19.5%	+21.2%	+14.1%
IA sector (EUR)	+22.2%	+5.6%	+34.5%	-10.0%	+12.4%	+5.4%	+11.1%	+16.2%	+25.9%	+24.2%

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Documentation The documentation needed to make an investment, including the Prospectus, the Key Investor Information Document (KIID) and the Application Form, is available in English from the website www.guinnessgi.com, or free of charge from:-

- the Manager: Link Fund Manager Solutions (Ireland) Ltd (LFMSI), 2 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; or
- the Promoter and Investment Manager: Guinness Asset Management Ltd, 18 Smith Square, London SW1P 3HZ.

LFMSI, as UCITS Man Co, has the right to terminate the arrangements made for the marketing of funds in accordance with the UCITS Directive.

Investor Rights A summary of investor rights in English is available:

<https://www.linkgroup.eu/policy-statements/irish-management-company/>

Residency In countries where the Fund is not registered for sale or in any other circumstances where its distribution is not authorised or is unlawful, the Fund should not be distributed to resident Retail Clients.

NOTE: THIS INVESTMENT IS NOT FOR SALE TO U.S. PERSONS.

Structure & regulation The Fund is a sub-fund of Guinness Asset Management Funds PLC (the "Company"), an open-ended umbrella-type investment company, incorporated in Ireland and authorised and supervised by the Central Bank of Ireland, which operates under EU legislation. If you are in any doubt about the suitability of investing in this Fund, please consult your investment or other professional adviser.

Switzerland This is an advertising document. The prospectus and KIID for Switzerland, the articles of association, and the annual and semi-annual reports can be obtained free of charge from the representative in Switzerland, Carnegie Fund Services S.A., 11, rue du Général-Dufour, 1204 Geneva, Switzerland, Tel. +41 22 705 11 77, www.carnegie-fund-services.ch. The paying agent is Banque Cantonale de Genève, 17 Quai de l'Île, 1204 Geneva, Switzerland.

Singapore The Fund is not authorised or recognised by the Monetary Authority of Singapore ("MAS") and shares are not allowed to be offered to the retail public. The Fund is registered with the MAS as a Restricted Foreign Scheme. Shares of the Fund may only be offered to institutional and accredited investors (as defined in the Securities and Futures Act (Cap.289)) ("SFA") and this material is limited to the investors in those categories.